THE DATA SKILLS GAP

Is your business at risk of falling through the cracks?

We surveyed **900 business decision makers** around the world, and here's what we found...

Nearly half of global businesses are facing a data skills gap as **48% of executives call for** more training in data and analytics

96% think a data and analytics strategy is important to the future of business

Yet only **6 in 10** are satisfied with their organization's data management system

Top big data challenges

Needing more staff dedicated to data and analytics **42%**

Simplifying data analytics **42%**

Increasing organizational spend and investment in big data **39%**

THE GLOBAL STORY

USA 50% want to increase data and analytics training

Spain 82% have adopted data analytics

France 45% are using data warehousing

Russia 55% want to increase data and analytics training

Japan 47% are using data warehousing

UK 49% want to increase data and analytics training

Germany 84% have adopted data analytics

India 96% believe data analytics is key to future growth

Australia 80% have adopted data analytics

THE COMMITMENT TO INVEST IS KEY

43% want to invest in a state of the art system for data and analytics tracking

40% are looking for more investment in better data management systems

For more information on big data and analytics, visit:
www.teradata.com

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